

JENNIFER WINCHEL

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McIntire School of Commerce

University of Virginia

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EDUCATION

The University of Texas at Austin, Ph.D. in Accounting, 2008

Northern Illinois University, Master of Accounting Science, 2001

Illinois Wesleyan University, Bachelor of Arts in Accounting, Summa Cum Laude, 1995

EXPERIENCE

Assistant Professor of Commerce, University of Virginia, 2013 – present

Assistant Professor of Accounting, University of South Carolina, 2008 – 2013

Visiting Instructor of Accountancy, Georgia State University, 2007 – 2008

Teaching/Research Assistant, The University of Texas at Austin, 2002 – 2007

Lecturer of Accountancy, Northern Illinois University, 2001 – 2002

Audit Manager, PricewaterhouseCoopers LLP, Chicago, IL, 1995 – 2000

RESEARCH AND TEACHING INTERESTS

Research: Judgment/Decision Making in Financial Accounting and Auditing

Teaching: Financial Accounting; Judgment/Decision Making in Accounting

PUBLICATIONS

Analysts' Qualitative Statements and the Profitability of Favorable Investment Recommendations. *Accounting, Organizations & Society*, February 2017 (with Marcus Caylor and Mark Cecchini).

The Effects of Norms on Investor Reactions to Derivative Use. *Contemporary Accounting Research*, Winter 2015 (with Lisa Koonce and Jeff Miller).

The Effect of Ambiguity and Two-Sided Argumentation on Investor Reaction to Favorable Analyst Reports. *Contemporary Accounting Research*, Fall 2015.

Consensus Information and Nonprofessional Investors' Reaction to the Revelation of Estimate Inaccuracies. *The Accounting Review*, May 2010 (with Lisa Koonce and Michael Williamson).

WORKING PAPERS

U.S. Auditors and the PCAOB Oversight Process, 2017 (with Lindsay Johnson and Marsha Keune).
Invited for 3rd round at *Contemporary Accounting Research*.

How do Nonprofessional Investors React to Inaccuracies in CSR Reporting?, 2017 (with Ann Backof and Eric Negangard).

Investors' Processing of Financial Communications: A Persuasion Perspective, 2016 (with Erin Hamilton).

The Effect of Going-Concern Diagnosticity on Market Prices, 2017 (with Scott Vandervelde and Brad Tuttle).

WORK IN PROGRESS

Forecasts and Actual Earnings: Management Explanations (with Lisa Koonce and Marlys Lipe), *data collection phase*.

The Persuasiveness of Similar Others (with Eric Negangard and Andrea Roberts), *data collection phase*

The Effect of Self-Monitoring and Social Status on Taxpayer Behavior (with Billy Brink and Vicki Hansen), *study design and pilot data collection phase*.

Unintended Consequences of the SEC Real-Time Initiatives: Experimental and Archival Evidence of the Effect of Mandatory Disclosure Timeliness on Managers' Voluntary Disclosure Behavior and Perceptions of Voluntary Disclosure Credibility (with Jane Thayer, Xiaoli Tian, and Xue Wang), *archival data collection phase and experimental study design phase*.

PRESENTATIONS

Invited Presentations

How do Nonprofessional Investors React to Inaccuracies in CSR Reporting? (with Ann Backof and Eric Negangard)

Virginia Polytechnic Institute and State University, 2017 (attended, junior co-author presented)

Virginia Commonwealth University, 2017 (attended, junior co-author presented)

Auditor Perceptions of the PCAOB Oversight Process (with Lindsay Johnson and Marsha Keune)
Virginia Accounting Research Conference, 2014

The Effect of Norms on Investor Reactions to Derivative Use (with Lisa Koonce and Jeff Miller)
Contemporary Accounting Research Conference, 2013
University of Virginia, 2013
George Mason University, 2013
American University, 2013
American Accounting Association, ABO Mid-Year Meeting, Atlanta, 2012

Do Analysts' Qualitative Statements Signal the Profitability of Favorable Investment Ratings? (with Marcus Caylor and Mark Cecchini)
American Accounting Association, Annual Meeting, Washington D.C., 2012 (co-author)
Emory University, March 2011

The Effect of Ambiguity and Two-Sided Argumentation on Investor Reaction to Favorable Analyst Reports

University of Alabama, 2010
American Accounting Association, ABO Mid-Year Meeting, Seattle, 2009
American Accounting Association, Annual Meeting, Anaheim, 2008
Georgia State University, 2008
University of Illinois-Chicago, 2008
University of North Texas, 2008
University of Notre Dame, 2008
University of South Carolina, 2008
University of Waterloo, 2008

Discussant Presentations

American Accounting Association, Annual Meeting, Anaheim, 2013
American Accounting Association, ABO Mid-Year Meeting, Atlanta, 2012, 2015
American Accounting Association, Annual Meeting, Washington, D.C., 2012
American Accounting Association, Annual Meeting, Denver, 2011
American Accounting Association, ABO Mid-Year Meeting, Seattle, 2009

SELECTED CONFERENCES AND MEETINGS ATTENDED

Virginia Accounting Research Conference, Charlottesville, VA, 2013-2017
American Accounting Association, Annual Meeting, various from 2005-2016
American Accounting Association, ABO Mid-Year Meeting, various from 2009-2016
Deloitte Foundation/Federation of Schools of Accountancy Faculty Consortium, Westlake, TX, 2015
Accounting, Organizations & Society Conference on Accounting Estimates, Chicago, IL, 2014
PCAOB/Journal of Accounting Research Conference on Auditing and Capital Markets, Washington DC, 2014
Contemporary Accounting Research Conference, Kingston, ON, 2013; Quebec City, 2008
AAA/Deloitte Robert M. Trueblood Seminar for Professors, Scottsdale, AZ, 2011
New Faculty Consortium, Leesburg, VA, 2009
AAA/Deloitte/J. Michael Cook Doctoral Consortium, Lake Tahoe, CA, 2006
PAC 10+ Doctoral Consortium, Eugene, OR, 2005

TEACHING EXPERIENCE

University of Virginia Teaching

Intermediate Financial Accounting I (COMM 3110)

University of South Carolina Teaching

Doctoral Seminar in Financial Accounting (ACCT 833)

Directed Readings and Research (ACCT 880)

Intermediate Financial Accounting I (ACCT 401)

Cost Accounting I (ACCT 402)

University of South Carolina Doctoral Dissertations

Member, Billy Brink (2013)

Member, Tammie Rech (2012)

University of South Carolina Undergraduate Honors Thesis

Chair, Lindsay Johnson (2012)

Georgia State University Teaching

Cost/Managerial Accounting (ACCT 4210)

Northern Illinois University Teaching

Introduction to Financial Accounting (ACCY 206)

Introduction to Cost Management (ACCY 207)

SELECTED HONORS, GRANTS AND AWARDS

Research Grants

McIntire School of Commerce Summer Research Grant, 2013-2017

Moore School Research Grant (with Marsha Keune x 2), 2012

Moore School Research Grant (1. with Lisa Koonce and Jeff Miller; 2. with Tammie Schaefer and Scott Vandervelde), 2011

Department of Accounting, The University of Texas at Austin, Doctoral Research Grant, 2007

The Eugene and Dora Bonham Memorial Fund, Graduate Student Research Grant, 2006

Teaching Awards

Alfred G. Smith Award for Excellence in Teaching, Darla Moore School of Business, 2013

Other

University of Texas at Austin McCombs School of Business Doctoral Fellowship, 2006

Donald D. Harrington Doctoral Fellowship, 2002 – 2004

University of Texas at Austin Preemptive Fellowship, 2002

Federation of Schools of Accountancy Outstanding Graduate Student Award, 2001

Margaret Keldie Scholarship, American Society of Women Accountants – Chicago Chapter, 2001

NATIONAL SERVICE

American Accounting Association, ABO Section Doctoral Consortium Coordinator, 2016

Ad hoc reviewer (2010 – present)

The Accounting Review

Contemporary Accounting Research

Behavioral Research in Accounting

Auditing: A Journal of Practice & Theory

AAA Annual Meetings (ABO and Financial Accounting & Reporting Sections)

Mid-Year Meetings (ABO)

UNIVERSITY SERVICE

University of Virginia

Organizing Committee, Virginia Accounting Research Conference (2013 –present)
Accounting Area Recruiting Committee, McIntire School of Commerce (2017-present)
Accounting Area Workshop Coordinator, McIntire School of Commerce (2016-present)
Undergraduate Program Committee, McIntire School of Commerce (2015-2016)

University of South Carolina

Reviewer, Magellan Scholar Program at South Carolina (2011 – 2013)
Faculty Advisor, NABA Student Chapter at USC (2011 – 2013)
Faculty Advisor, Omega Phi Alpha National Service Sorority, USC Chapter (2010 – 2013)
Center for the Advancement of Accounting (CAA) and Speaker Series Committee (2009 – 2013)
School of Accounting Undergraduate Curriculum Committee (2008 – 2013)
School of Accounting Faculty Recruiting Committee (2009 – 2010)

AFFILIATIONS AND PROFESSIONAL TITLES

American Accounting Association, Member
Accounting Organizations and Behavior Section of the American Accounting Association, Member
Canadian Academic Accounting Association, Member
American Institute of Certified Public Accountants, Member
Licensed Certified Public Accountant, Illinois (1995-present)